ORDER

Orders

Order / Rev:

101894

Alt Order #:

06815352

Product Desc:

OCEGUERA 4 CONGRESS

Estimate:

1188

Flight Dates:

10/23/12 - 10/29/12 05/21/12 / 10/30/12

Original Date / Rev:

Order Type:

GENERAL



KSNV

Primary AE:

Amy McCreary

Sales Office:

Office: BLPHI

Sales Region:

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

Washington Harbor

Washington, DC 20007

Billing Type:

Billing Calendar:

Dining Galoridar.

Billing Cycle:

Agency Commission:

Broadcast EOM/EOC

00:05:00

15%

Cash

Advertiser

Name:

Priority:

Oceguera for Congress

A35+

Demographic:

PLC02

Product Codes:

1

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	22	\$19,355.00	\$16,451.75
10/29/12	10/29/12	11	\$7,180.00	\$6,103.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	22	\$19,355.00	\$16,451.75	0.00
November 2012	11	\$7,180.00	\$6,103.00	0.00
Totals	33	\$26.535.00	\$22,554,75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$26,535.00
Market	100%	\$132,675.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$34,495.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$27,861.75
KTUD	1%	\$1,326.75
KVVU	22%	\$29,188.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$13,267.50

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 KSNV

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Flight Dates:

10/23/12 - 10/29/12

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri	Rtg Type S	oots	Amount
E 1 KSNV 10/23/12 10/29/12 M-F 5-6a WakeUp w/Wa@M 5-6a MTWTF :30 2 \$450.001 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE & FREQ WAKE UP WITH THE WAGNERS	0.00 NM	2	\$900.00
<u>Start Date </u>			
2 KSNV 10/23/12-10/29/12 M-F 5-6a WakeUp w/Wagner 5-6a MTWThF :30 (\$450.00) See MG 1.5,1.6	Rtg <u>Type</u> 0.00 <i>NM</i>		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/23/12-10/29/12 M-F 5-6a WakeUp w/Wagner5-6a MTWThF :30 (\$450.00; See MG 1.5,1.6) 0.00 <i>NM</i>		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	0.00 NM		
[Revised Rate to Reinstate] 6 KSNV 10/23/12-10/29/12 M-F 5-6a WakeUp w/Wagner5-6a MTwThF :30 \$450.00	0.00 NM		
MG for 1.4,1.2 [Revised Rate to Reinstate]			
E 2 KSNV 10/23/12 10/29/12 M-F 6-7a WakeUp w/Wa@M 6-7a MTWTF :30 4 \$700.001 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE & FREQ. WAKE UP WITH THE WAGNERS	0.00 NM	4	\$2,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 MTWTF 4 \$700.00 0.00			
1 KSNV 10/23/12-10/29/12 M-F 6-7a WakeUp w/Wagner6-7a MTwThF :30 (\$700.00) See MG 2.6,2.7	Rtg Type 0.00 NM		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/23/12-10/29/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.6,2.7 **Total Control of the Contr) 0.00 <i>NM</i>		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/23/12-10/29/12 M-F 6-7a WakeUp w/Wagner6-7a MTwThF :30 \$700.00 M MG for 2.1,2.5	0.00 NM		
[Revised Rate to Reinstate] 7 KSNV 10/23/12-10/29/12 M-F 6-7a WakeUp w/Wagner6-7a MTWThF :30 \$700.00 MG for 2.1,2.5 [Revised Rate to Reinstate]	0.00 NM		
E 3 KSNV 10/23/12 10/29/12 Today Show CM 658a-9am MTWTF :30 4 \$900.001	0.00 NM	4	\$3,600.00
Today Show TODAY SHOW REV RATE & FREQ. TODAY SHOW			
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF 4 \$900.00 0.00			

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Flight Dates:

10/23/12 - 10/29/12

Estimate:

1188

Ln Ch Start End Inventory Code		ime Days	Len Spots R	ate Pri	Rtg Type	Spots	Amount
E 3 KSNV 10/23/12 10/29/12 Today Show Today Show	CM 658a-9am	MTWTF-	- :30 4 \$90	00.001	0.00 NM	4	\$3,600.00
TODAY SHOW REV RATE & FREQ. TODAY SHOW							
Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 10/23/12 10/29/12 MTWTF Spot Ch Date Range Description	4 \$900.00 <u>Start/End Time</u>	0.00	Weekdays Length	Rate	Rtg Type		
2 KSNV 10/23/12-10/29/12 Today Show	658a-9am				0.00 NM		
See MG 3.6,3.7,3.8	E DATE						
[.NOT AVAILABLE RATE] NOT AVAILABL 4 KSNV 10/23/12-10/29/12 Today Show	658a-9am		MTWThF :30	(\$900.00)	0.00 NM		
See MG 3.6,3.7,3.8				(4000.00)			
[.NOT AVAILABLE RATE] NOT AVAILABL				(#000 00)	0.00 4/44		
5 KSNV 10/23/12-10/29/12 Today Show See MG 3.6,3.7,3.8	658a-9am		MTWThF :30	(\$900.00)	0.00 NM		
[.NOT AVAILABLE RATE] NOT AVAILABL	_E RATE						
6 KSNV 10/23/12-10/29/12 Today Show	658a-9am		MTWThF :30	\$900.00	0.00 NM		
MG for 3.2,3.5,3.4 [Revised Rate to Reinstate]							
7 KSNV 10/23/12-10/29/12 Today Show	658a-9am		MTWThF :30	\$900.00	0.00 NM		
MG for 3.2,3.5,3.4							
[Revised Rate to Reinstate] 8 KSNV 10/23/12-10/29/12 Today Show	658a-9am		MTWThF :30	900 00	0.00 NM		
(h) MG for 3.2,3.5,3.4	0304-3411		.50	ψ300.00	0.00 14101		
[Revised Rate to Reinstate]							
E 9 KSNV 10/23/12 10/29/12 Noon News	CM 12-1230pm	MTWTF-	- :30 2 \$4	25.001	0.00 NM	2	\$850.00
Noon News NEWS 3 AT NOON REV RATE NEWS 3 AT NOON							
Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 10/23/12 10/29/12 MTWTF Spot Ch Date Range Description	2 \$425.00 Start/End Time	0.00	Weekdays Length	Rate	Rtg Type		
1 KSNV 10/23/12-10/29/12 Noon News	12-1230pm			50	0.00 NM		
See MG 9.3	E DATE						
[.NOT AVAILABLE RATE] NOT AVAILABI 3 KSNV 10/23/12-10/29/12 Noon News	12-1230pm		MTWThF :30	\$425.00	0.00 NM		
⊕ MG for 9.1 10/23	12 1200pm			Ψ120.00	0.00 14141		
[Revised Rate to Reinstate]							
E 10 KSNV 10/23/12 10/29/12 The Doctors	CM 2pm-3pm	MTWTF-	- :30 3 \$3	25.001	0.00 NM	2	\$650.00
The Doctors THE DOCTORS REV RATE THE DOCTORS							
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/23/12 10/29/12 MTWTF	Spots/Week Rate	Rating				1	
Week: 10/23/12 10/29/12 MTWTF Spot Ch Date Range Description	3 \$325.00 Start/End Time	0.00	Weekdays Length	Rate	Rtg Type		
3 KSNV 10/23/12-10/29/12 The Doctors	2pm-3pm				0.00 NM	1	
See MG 10.4	I E DATE						
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE RATE RATE RATE RATE RATE RATE RAT	2pm-3pm		MTWThF :30	(\$325.00	0.00 NM		
(f) Unresolved			,00	, +520.00,			
[NEWS INTERUPT - MICHELLE OBAMA							
E 12 KSNV 10/23/12 10/29/12 Dr. Phil Dr Phil	CM 3-4p	MTWTF-	- :30 2 \$4	50.001	0.00 NN	2	\$900.00
DR. PHIL REV RATE, FREQ DR. PHIL							
Start Date End Date Weekdays							

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Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount E 12 KSNV 10/23/12 10/29/12 Dr. Phil CM 3-4p MTWTF--.30 \$450,001 0.00 NM \$900.00 Dr Phil DR. PHIL REV RATE, FREQ DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF--2 \$450.00 0.00 Start/End Time Ch Date Range Description Weekdays Length Rate Rtg Type 1 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF----:30 (\$450.00) 0.00 NM See MG 12.4,12.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF----:30 (\$450.00) 0.00 NM See MG 12.4,12.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/23/12-10/29/12 Dr. Phil MTWThF---.30 \$450.00 0.00 NM 3-4p MG for 12.3,12.1 [Revised Rate to Reinstate] 5 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF----.30 \$450.00 0.00 NM (f) MG for 12.3,12.1 [Revised Rate to Reinstate] E 13 KSNV 10/23/12 10/29/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 3 \$725.001 0.00 NM \$2,175.00 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/23/12 10/29/12 MTWTF--3 \$725.00 0.00 E 15 KSNV 10/23/12 10/29/12 M-F Early News CM 5-630p MTWTF--:30 4 \$1,200.001 0.00 NM \$4,800.00 M-F Early News EARLY NEWS REV RATE & FREQ. **EARLY NEWS End Date** Weekdays Spots/Week Rating Start Date Rate 10/29/12 MTWTF--4 \$1,200.00 0.00 Week: 10/23/12 E 16 KSNV 10/23/12 10/29/12 MTWTF--2 \$1,300.001 0.00 NM M-F Jeopardy CM 630-7pm \$2,600.00 M-F Jeopardy JEOPARDY REV RATE & FREQ. **JEOPARDY** Spots/Week Rating Start Date End Date Weekdays Rate MTWTF--Week: 10/23/12 10/29/12 2 \$1,300.00 0.00 Start/End Time Length Ch Date Range Description Weekdays Rate Rtg Type Spot 5 KSNV 10/23/12-10/29/12 M-F Jeopardy 630-7pm MTWThF----:30(\$1,300.00) 0.00 NM See MG 16.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/23/12-10/29/12 M-F Jeopardy 630-7pm MTWThF----:30 \$1,300.00 0.00 NM MG for 16.5 10/25 [Revised Rate to Reinstate] E 17 KSNV 10/23/12 10/29/12 M-F Wheel CM 2 \$1,300,001 0.00 NM 7-730pm MTWTF--:30 \$2,600.00 M-F Wheel of Fortune WHEEL OF FORTUNE REV RATE & FREQ. WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rating Rate MTWTF--Week: 10/23/12 10/29/12 2 \$1,300.00 0.00

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E17 KSNV 10/23/12 10/29/12 M-F Wheel
WHEEL OF FORTUNE REV RATE & FREQ. WHEEL OF FORTUNE Start Date Start Date Mek 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00
WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00
Spot 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00
Spot Ch Date Ranger Description Start/End Time Weekdays Length Rate Rtg Type
2 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF :30(\$4,300.00) 0.00 NM See MG 17.5,17.6 [Below LUR-LUR is \$260] 4 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF :30(\$4,300.00) 0.00 NM See MG 17.5,17.6 [Below LUR-LUR is \$260] 5 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF :30 \$1,300.00 0.00 NM MTWTHF
See MG 17.5,17.6 [Below LUR-LUR is \$260]
4 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF :30(\$4,300.00) 0.00 NM See MG 17.5,17.6 [Below LUR-LUR is \$260] 5 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF :30 \$1,300.00 0.00 NM ⊕ MG for 17.4,17.2 [Revised Rate to Reinstate] 6 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF :30 \$1,300.00 0.00 NM ⊕ MG for 17.4,17.2 [Revised Rate to Reinstate] 10/29/12 M-F Wheel 7-730pm MTWThF :30 \$1,300.00 0.00 NM E 22 KSNV 10/23/12 10/29/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF :30 2 \$1,200.001 0.00 NM 2 \$2,400.00 NM NEWS 3 NIGHTSIDE REV RATE & FREQ. NEWS 3 NIGHTSIDE REV RATE NEWS 3 at ElevenCM 11pm-1135pm S- :30 1 \$1,100.001 0.00 NM 1 \$1,100.001 0.00 NM NEWS 3 NIGHTSIDE REV RATE NEWS 3 NIGHTSIDE REV RATE NEWS 3 NIGHTSIDE REV RATE NEWS 3 NIGHTSIDE Rate Rating Rating News 3 at ElevenCM 11pm-1135pm S- :30 1 \$1,100.001 0.00 NM 1 \$1,100.001 0.00 NM
See MG 17.5,17.6 [Below LUR-LUR is \$260] 5 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF :30 \$1,300.00 0.00 NM
[Below LUR-LUR is \$260] 5 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF :30 \$1,300.00 0.00 NM ⊕ MG for 17.4,17.2 [Revised Rate to Reinstate] 6 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF :30 \$1,300.00 0.00 NM ⊕ MG for 17.4,17.2 [Revised Rate to Reinstate] E22 KSNV 10/23/12 10/29/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF :30 2 \$1,200.001 0.00 NM M-F News 3 at Eleven NEWS 3 NIGHTSIDE REV RATE & FREQ. NEWS 3 NIGHTSIDE Start Date
5 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF :30 \$1,300.00 0.00 NM
[Revised Rate to Reinstate] 6 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF :30 \$1,300.00 0.00 NM
6 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF :30 \$1,300.00 0.00 NM MG for 17.4,17.2 [Revised Rate to Reinstate] E 22 KSNV 10/23/12 10/29/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF :30 2 \$1,200.001 0.00 NM 2 \$2,400.00 NM M-F News 3 at Eleven NEWS 3 NIGHTSIDE REV RATE & FREQ. NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF 2 \$1,200.00 0.00 E 23 KSNV 10/27/12 10/27/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$1,100.001 0.00 NM 1 \$1,100.00 NM Sa-Su News 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12S- 1 \$1,100.00 0.00 E 24 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS :30 1 \$1,100.001 0.00 NM 1 \$1,100.00 NM 1 NM 1 \$1,100.00 NM 1 NM
[Revised Rate to Reinstate] E 22 KSNV 10/23/12 10/29/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF :30 2 \$1,200.001 0.00 NM 2 \$2,400.00 M-F News 3 at Eleven NEWS 3 NIGHTSIDE REV RATE & FREQ. NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF 2 \$1,200.00 0.00 E 23 KSNV 10/27/12 10/27/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$1,100.001 0.00 NM 1 \$1,100.00 Sa-Su News 3 NIGHTSIDE REV RATE NEWS 3 NIGHTSIDE REV RATE NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12S- 1 \$1,100.00 0.00 E 24 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS :30 1 \$1,100.001 0.00 NM 1 \$1,100.00 1 \$1,100.00
E 22 KSNV 10/23/12 10/29/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF :30 2 \$1,200.001 0.00 NM 2 \$2,400.00 NM 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 NC27/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$1,100.001 0.00 NM 1 \$1,100.00 NM 2 \$2,400.00 N
M-F News 3 at Eleven NEWS 3 NIGHTSIDE REV RATE & FREQ. NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF 2 \$1,200.00 0.00 E 23 KSNV 10/27/12 10/27/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$1,100.001 0.00 NM 1 \$1,100.00 Sa-Su News 3 at Eleven NEWS 3 NIGHTSIDE REV RATE NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12S- 1 \$1,100.00 0.00 E 24 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS :30 1 \$1,100.001 0.00 NM 1 \$1,100.00
NEWS 3 NIGHTSIDE REV RATE & FREQ. NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF 2 \$1,200.00 0.00 E 23 KSNV 10/27/12 10/27/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$1,100.001 0.00 NM 1 \$1,100.00 Sa-Su News 3 at Eleven NEWS 3 NIGHTSIDE REV RATE NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12S- 1 \$1,100.00 0.00 E 24 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS :30 1 \$1,100.001 0.00 NM 1 \$1,100.00
NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF 2 \$1,200.00 0.00 E 23 KSNV 10/27/12 10/27/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$1,100.001 0.00 NM 1 \$1,100.00 Sa-Su News 3 at Eleven NEWS 3 NIGHTSIDE REV RATE NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12S- 1 \$1,100.00 0.00 E 24 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS :30 1 \$1,100.001 0.00 NM 1 \$1,100.00
Start Date Week: 10/23/12 End Date 10/29/12 Weekdays MTWTF Spots/Week 2 \$1,200.00 Rating 0.00 E 23 KSNV 10/27/12 10/27/12 Sa-Su News 3 at ElevenCM 11pm-1135pm S- :30 1 \$1,100.001 0.00 NM 1 \$1,100.001 NEWS 3 NIGHTSIDE REV RATE NEWS 3 NIGHTSIDE Start Date Start Date Week: 10/22/12 End Date 10/28/12 Weekdays 5pots/Week Rate Rating 1 \$1,100.00 Rating 0.00 Week: 10/22/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pm S :30 1 \$1,100.001 0.00 NM 1 \$1,100.001
Week: 10/23/12 10/29/12 MTWTF 2 \$1,200.00 0.00 E 23 KSNV 10/27/12 10/27/12 10/27/12 Sa-Su News 3 at ElevenCM Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven 11pm-1135pmS- :30 1 \$1,100.001 0.00 NM 1 \$1,100.0 NEWS 3 NIGHTSIDE REV RATE NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Rating Week: 10/22/12 10/28/12 10/28/12S- 1 \$1,100.00 0.00 0.00 E 24 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS :30 1 \$1,100.001 0.00 NM 1 \$1,100.001 0.00 NM
Sa-Su News 3 at Eleven NEWS 3 NIGHTSIDE REV RATE NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12S- 1 \$1,100.00 0.00 E 24 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS :30 1 \$1,100.001 0.00 NM 1 \$1,100.00
NEWS 3 NIGHTSIDE REV RATE NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 5- 1 \$1,100.00 0.00 E 24 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pm 5 :30 1 \$1,100.001 0.00 NM 1 \$1,100.001
NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 S- 1 \$1,100.00 0.00 E 24 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pm S :30 1 \$1,100.001 0.00 NM 1 \$1,100.001
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 S- 1 \$1,100.00 0.00 E 24 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pm S :30 1 \$1,100.001 0.00 NM 1 \$1,100.001
E 24 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS :30 1 \$1,100.001 0.00 NM 1 \$1,100.001
Sa-Su News 3 at Fleven
NEWS 3 NIGHTSIDE REV RATE
NEWS 3 NIGHTSIDE
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/22/12 10/28/12S 1 \$1,100.00 0.00
E 25 KSNV 10/23/12 10/29/12 The Tonight Show CM 1135p-1237a MTWTF :30 1 \$500.001 0.00 NM 0 \$0.
Tonight Show TONIGHT SHOW W/ JAY LENO REV RATE & FREQ
TONIGHT SHOW W/ JAY LENO TONIGHT SHOW W/ JAY LENO
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/23/12 10/29/12 MTWTF 1 \$500.00 0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 KSNV 10/23/12-10/29/12 The Tonight Show 1135p-1237a MTWThF :30 (\$500.00) 0.00 NM
3 KSNV 10/23/12-10/29/12 The Tonight Show 1135p-1237a MTWThF :30 (\$500.00) 0.00 NM See MG 25.4
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE
4 KSNV 10/23/12-10/29/12 The Tonight Show 1135p-1237a MTWThF :30 (\$500.00) 0.00 NM
① Unresolved
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE
N 28 KSNV 10/23/12 10/29/12 Today-AN CM 205a-304a MTWTF :30 2 \$30.004 0.00 NM 2 \$60.
Today-AN ADD TODAY
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/23/12 10/29/12 MTWTF 2 \$30.00 0.00

\$26,535.00